

Management Committee

Date: 30th March 2017



Area Community Planning Group update Locality Planning – Key findings from Area CPG Workshops

1.0 Purpose

The purpose of the report is to provide a summary of the key findings from the facilitated discussions related to the initial development of locality plans held during the February 2017 round of Area CPG meetings

2.0 Recommendations

Partners are requested to note the key discussion points outlined in the report below and take the findings into consideration during the next stage of the locality planning process.

3.0 Background

3.1 The Community Empowerment (Scotland) 2015 Act requires Community Planning Partnerships to produce Locality Plans which have been adopted and are operational by the 1st of October 2017

3.2 The CPP Management Committee and Chief Officer Group discussed locality planning at their meetings in September 2016. During the November 2016 round of meetings, Area Community Planning Groups agreed to focus on locality planning during their February 2017 meetings.

3.3 The methodology to be used to produce Locality Plans is suggested in Appendix 1.

4.0 Detail

4.1 Facilitated discussion on locality planning took place during the February 2017 round of Area CPG meetings using the Community Planning Outcome Profile Tool and existing plans currently operating in the area to ascertain whether there are pockets of unmet need that should be drawn to the attention of the CPP Management Committee.

4.2 The key discussion points are contained in Appendix 2. A brief summary for is as follows:

- Bute & Cowal CPG Area

Main priorities following discussion were employment, connectivity and mobility.

- Mid Argyll, Kintyre and the Islands CPG Area

Main priorities following discussion were housing, jobs, connectivity and infrastructure.

- Helensburgh & Lomond CPG Area

Main priorities following discussion were Health, personal resilience, education and healthy birth weights

- Oban, Lorn and the Isles CPG Area

Main priorities following discussion were transport, infrastructure, housing/rooms for rent, jobs for young people, ferry cancellations and education.

4.3 Pockets of need were identified in each area and are detailed in *What Needs to Be Done?* Section in appendix 2

5.0 Conclusions

5.1 The Community Planning Outcome Profile Tool gives a useful overview of trends within an area and while it was noted that the situation in small local areas, particularly islands, could be masked by aggregating into Intermediate Geography Zones, any discrepancy would be corrected by local knowledge.

5.2 Although there were some shared priorities which perhaps could be addressed at a strategic level, the main discussions centred round interconnected local issues which would benefit from being addressed by a holistic approach using a locality planning approach.

6.0 Implications

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| Strategic Implications | The Community Empowerment (Scotland) 2015 Act requires Community Planning Partnerships to produce Locality Plans |
| Consultations | The development of locality plans is an iterative process and the work undertaken during the February round of Area CPGs is the first stage in the process. |
| Resources | The initial development work has been undertaken using existing resources. Additional resource may be required to take forward the further development/ |

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| | implementation of locality plans but this is unknown at present. |
| Prevention | Locality planning focusses on preventative action at grass roots level. |
| Equalities | Locality planning aims to address inequalities by taking specific action at grass roots level. |

For more information contact:

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References - N/a

Appendices

Appendix 1 - The approved methodology for creation of locality plans

1. Using the data generated by the Community Planning Outcome Profile tool (CPOP) and The Place Standard Tool, identify the communities showing poor/worsening outcomes throughout the CPP area
2. Use the local knowledge of the Area Community Planning Groups to provide additional information relating to the communities within their area to add context and interpretation to the data generated the CPOP
3. Cross refer to actions being undertaken in the LOIP, HSCP Locality Plan, Economic Development Action Plan, Community Learning Development Plan and other local community based activities such as community action plans as appropriate.
4. This would be shown as Activities Underway to Address Priority Needs in the area
5. The communities identified in the profile as showing poor/worsening outcomes not being already addressed by the plans above will be classed as Unmet Needs
6. This would identify areas that potentially need CPP intervention and additional work will be undertaken to prioritise how resource should be allocated to address the unmet need. This may be focussed on one geographical area, be thematic across all areas or a mix of the two depending on what is discovered.

7. The action being taken by CPP to address the unmet need will be laid out in the Locality Plan (s) depending on what is found, the approach that is to be applied and the resources allocated by partners

Appendix 2 – Key discussion points during the Area CPG Meetings

Bute and Cowal CPG

What good things are happening in these areas?

Dunoon:

- stats agree with local knowledge
- no surprises
- Pubwatch
- Cowal Employment Partnership
- Cowal Family Pathway
- Charrette
- CARS

Bute and Rothesay:

- 16+ Opportunities for all
- Improved results at the Academy
- Bute Island Alliance
- Bute Fabrics – expanding
- Additional THI funding

Hunter's Quay

- Active community – lots of events
- Sandbank Senior Citizens – falls prevention awareness
- Webhelp – big company

What needs to be done?

- Better understanding of local context for data eg. 1st time mothers taken off the island to give birth – eschew statistics
- Consider changing the recruitment policy to insist employees live in the area
- Shift patterns (Mental Health Out Of Hours) – no staff currently live locally
- Need to have a provision/choice of Further Education opportunities
- Increase in employment opportunities for all ages
- Work with local businesses to increase the number of Modern Apprenticeships
- Digital infrastructure
- Connectivity
- Reliable transport links to mainland
- Ask people why you live where you do (including teachers)

MAKI CPG

Ranking of Intermediate Geography Zones within the MAKI area. List is from most vulnerable to least vulnerable in terms of life outcomes

- Campbeltown
- Greater Lochgilphead
- Kintyre Trail
- Whiskey Isles
- Mid Argyll

Feedback from group

- Kintyre Trail should be higher in vulnerability because the weather can disrupt ferry travel and leave islanders stranded
- Whiskey Isles should also be higher in vulnerability because of the necessity of ferries but also the group felt that the ranking didn't show the investment in the island
- Other comments focused on geographic boundaries, connectivity and perception of "named areas"

Mid Argyll

Do we know what good things are happening in this area?

- Kilmartin museum – up to £5 million investment (UNESCO – Oils and workshops)
- Crinan Canal (Charrette) – investment on all areas
- Wind farm community benefit – 3 areas already benefitting – match funding projects
- CARS (Inveraray) improvement of properties
- Argyll College
- Crinan towpath improvement – more user friendly
- Community "voice" – "empowerment" action

Kintyre Trail

Do we know what good things are happening in this area?

- TSCT (Dev Trust)
- WKCF (Dev Trust)
- Community action plans
- Windfarm trust (funding)
- Schools/Education – primary, secondary and colleges
- Support for families, children and older people – e.g. Homestart, Befrienders, 6 Circle, Elderberry, Shopper Aid
- Village Halls, Churches and Sports facilities
- Tourism: Kintyre Way, Festivals, Ultra Pilgrim Trail, Catering facilities, amenities, ferries, whisky, heritage, cinema, food, running/cycling

What needs to happen in this area?

- Keep young people/attract families
- Housing
- Connectivity
- Childcare
- Transport
- Roads

Greater Lochgilphead

Do we know what good things are happening in this area?

- Crinan Charrette link to communities (depends on actual outcomes)
- MacPool
- Wind farms = community benefits
- Robust community plans for both main plans (Lochgilphead and Ardrishaig)
- Shared regeneration fund with community involvement
- Very good links to the police and community policing

Campbeltown

Do we know what good things are happening in this area?

- Low drug abuse rate
- Festivals: MOKFest, MOKrun, marathon and ultra marathon
- Youth activities – KYFS, Police Scotland Youth Volunteers, Young Firefighters
- Argyll and Bute Council recently undertook a review into traffic and parking
- Running: marketed as one of the best places to run in the world
- Community action plan review
- Town centre regeneration - £2.2million CARS/THI funding (another round of funding)
- Marina development
- Leisure facilities, sport, aqualibrium, golf
- New school being built
- Low crime rate

What needs to happen in this area?

- More employment and training opportunities
- Keep beds in the hospital
- Need care facilities for older people and more support for older people in general
- Better marketing of the area – new campaign has very little mention of

Kintyre/Campbeltown

- Retail investment
- More single occupancy accommodation

- Better transport links
- Investment in the roads/infrastructure

What needs to be fed back to Management Committee (from Campbeltown)

- Be wary of the data, ensure you look at the local context in addition to this
- More positive messaging is required to counteract the statistics, Argyll and Bute is a good place to live and the worry is that people will see the rankings and statistics and not want to come here
- Is the depopulation weighting painting a bleaker picture?

Other comments re what needs to happen in the area (not attributed to any IG zone in particular)

- Do plans
- Playpark (front green, Lochgilphead) – stop use shops (local people)
- Start up businesses – address empty shops/property
- Introduce people to sights such as Crinan and Kilmartin
- Infrastructure, broadband, mobile – quality of life
- Need to see Carer as a career
- Housing

Helensburgh and Lomond CPG

Do we agree with the statistics?

Yes – matches SIMD (Helensburgh East)

More up to date data and local knowledge helps provide more context

Would expect to see an improvement in the Early Mortality ranking for Garelochhead due to ongoing projects there

What good things are happening in these areas?

- Police Youth Engagement Officers
- Young Firefighters and Fire Reach programme
- Helensburgh Community Council and Rhu and Shandon Community Council – organising Beach Clean and intergenerational opportunities e.g. youth forum at meetings
- Garelochhead has projects to tackle social isolation, befriending etc.

What needs to be done?

- Education – routes to improving other life outcomes,
- Use examples of success of local people to inspire/educate/increase personal resilience
- Health Education
- Supporting pre-natal mothers in the local area

Oban, Lorn and the Isles CPG

Do we agree with the statistics?

- No, would have thought the reverse was true – Mull, Iona, Coll and Tiree is showing as the least vulnerable on the tool
- Surprise
- The population is growing in the IG zone (but not all parts) of Mull, Iona, Coll and Tiree – this will have impacted the ranking
- Feel that it doesn't ring true when comparing Oban North to Oban South
- Needs to be clearer what the geographies cover
- Agree with the statistics once the date of publication of the data is published as lots has happened since then
- Doesn't reflect local knowledge

What needs to be done?

- Jobs – quality and full time, need to attract professionals to the area e.g. Drs., consider young people, current situation: seasonal, part-time, low wages
- Housing – ensure appropriate housing is available, summer long term lets, room for rent
- Use local knowledge better
- Education – new school being built (current), school flights, rural schools are costly
- Transport – consider trunking the A816, congestion of Oban town, ferry cancellations (Coll/Tiree), keep roads open (when blocked)
- Islands – outer hebridean ones suffering
- Digital – some areas experience very little e.g. Lerags, businesses not viable for digital work, need 3G (or more)
- Depopulation – Coll
- Need to determine the intangible aspects of why this is a good place to live and use these to attract people
- Community engagement for community councils using both tools (Place Standard and CPOP)
- Consider light units outside Oban town
- Good health care facilities